Library Annual Report 2025

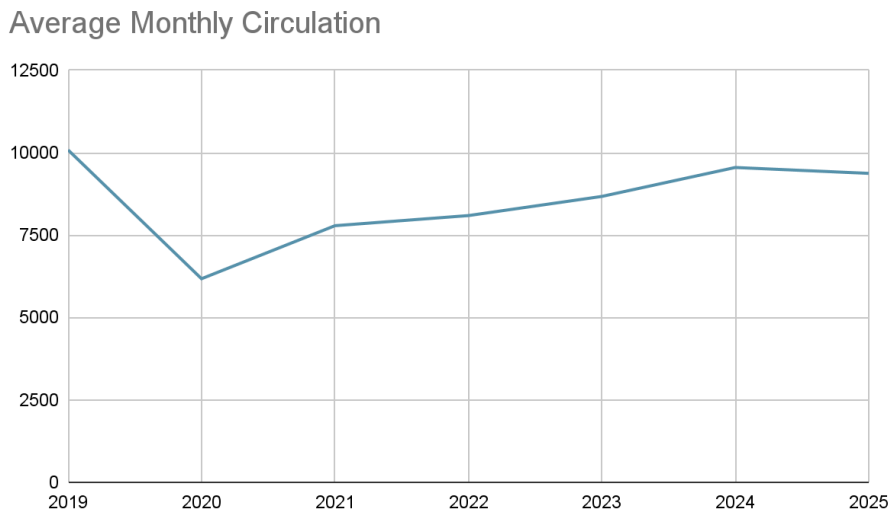
Key Metrics

Circulation

Average monthly circulation dropped off slightly in 2025. The largest drop appears to have taken place in circulation of children's materials.

Total - 112,571

Average - 9,373



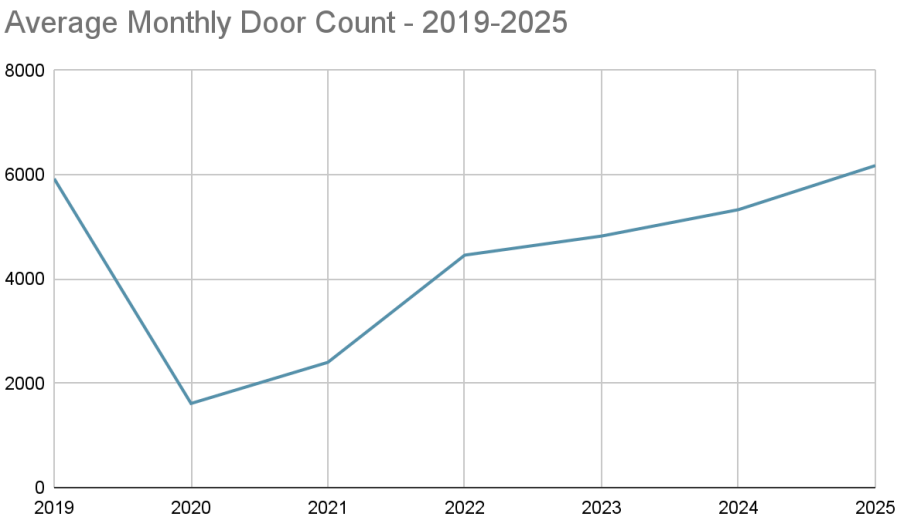
Year	Average Monthly Circulation
2019	10083
2020	6176
2021	7785
2022	8092
2023	8673
2024	9551
2025	9373

Door Count

Our average door count has finally exceeded the pre-2020 average!

Total - 74,096

Average - 6,165



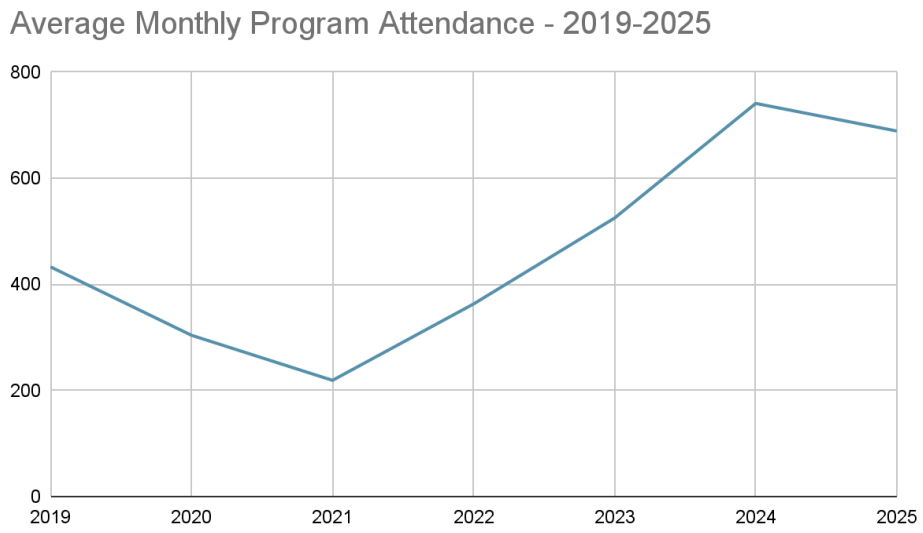
Year	Average Monthly Door Count
2019	5924
2020	1613
2021	2402
2022	4458
2023	4824
2024	5330
2025	6175

Program Attendance

Like circulation, average program attendance has decreased slightly compared to 2024. It is still well above our pre-2020 average.

Total - 8,265

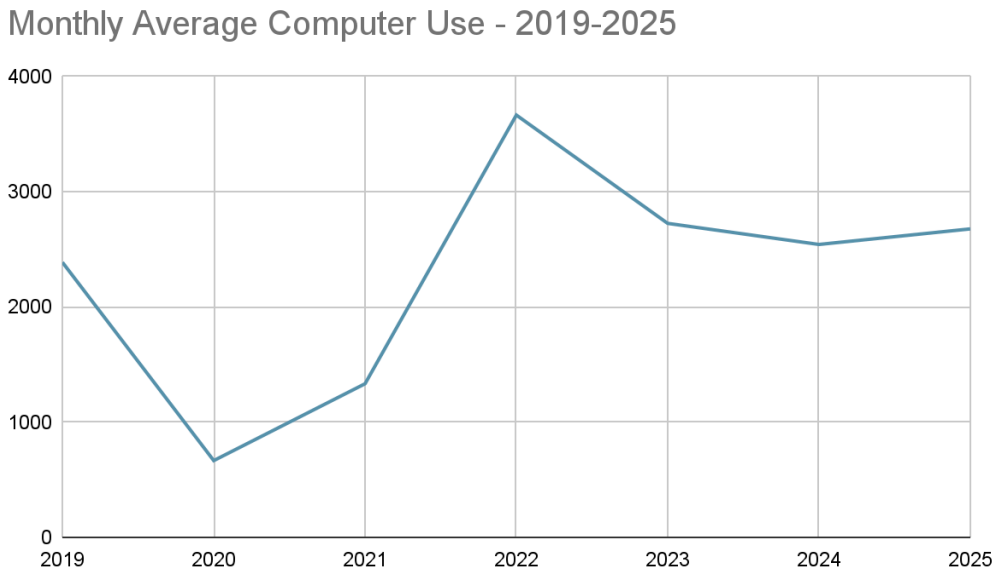
Average - 689



Year	Average Monthly Program Attendance
2019	433
2020	304
2021	219
2022	363
2023	525
2024	741
2025	689

Computer Use

After dropping in 2023 and 2024, computer use has increased slightly.
Total - 32,121
Average - 2,677



Year	Average Monthly Computer Use
2019	2387
2020	666
2021	1333
2022	3665
2023	2725
2024	2542
2025	2677

Achievements and Updates

High Numbers

- Website use has been consistently high - setting some all-time use records.
- eBook checkouts on the Libby app hit an all-time high early this year.

Grants

- Youth Services Librarian Holly van Hoy oversaw the grant-funded Play With Purpose program - a children's program series designed to teach caregivers principles of early literacy and effective play. This nine-week program had a total attendance of 122.
- Library staff worked with We Are Water - a National Science Foundation program out of CU Boulder - to design a customized, museum-quality exhibit on the use and importance of water in the San Luis Valley. This exhibit was installed in November 2025, with a well-attended public launch, and will remain in the library permanently.

- Thanks to a partnership with the Pueblo City-County Library District and the Mellon Foundation, we got a variety of digital preservation equipment for use in the library - a photo scanner, film digitizer, audio-video recorder and a cassette to USB converter. This equipment is available for public use, and we are using it to digitize our Summer Reading photo albums from the 1990s and early 2000s.

The Manager Keeps Herself Busy

- Library Manager Maria Kramer presented twice at the Colorado Library Consortium's Virtual Winter Workshop on Dungeons and Dragons and outreach programming, with Outreach Assistant Jocelyn Lopez-Duran. Maria presented about Dungeons and Dragons again at CLiC's in-person conference in Pueblo.
- Maria Kramer went to the Capitol to talk to local representatives about the importance of funding public libraries.

A Year of Achievement for the Friends of the Library

- The Friends of the Library donated $10,000 to the library for special projects and operations.
- The Friends of the Library successfully led the installation of a metal arch marking the beginning of the Alamosa Public Library Storywalk. A big thank you to the Friends for funding and designing it, and to the City staff who installed it. The Mayor joined us for a formal ribbon cutting and story reading.

Library Events

- In June and July, the library celebrated our 50th Summer Reading program, and the City Council recognized us with a special proclamation.
- While grant funding for the Library in the Park program ended, Jocelyn Lopez-Duran kept it running. Now free from grant-related requirements, she piloted new locations and activities, with a total attendance of 210.
- In August, we were approached by SLV Pride and asked to host a Drag Storytime. As the library is committed to the free expression of ideas and representing our diverse community, we accepted. Though this program caused some local controversy, it was attended by 31 people, and proceeded without incident.

Services

- The Volunteer Income Tax Assistance program visited again, helping 58 people get $143,488 in tax refunds.
- Our Digital Navigator program ended due to lack of grant funding, and Library Technician Cathy Zverev implemented Tech Help Office hours to help people get technology assistance without making appointments. She has seen 53 people through these appointments. Library Assistant Charlie Olson is adding more drop-in times in the afternoon.
- 2025 was the first year the library was able to provide Grow with Google scholarships to our community. 28 people used the service for 252 hours of learning, completing 23 modules.

- We re-subscribed to the Colorado Grants Guide, and subscribed to a new ebook platform called Biblioboard, which can also be used for ebook self-publishing.
- Our Telehealth Hub continues in operation, with 71 sessions.

Staff Changes

- Youth Services Librarian Holly van Hoy moved to join family out of state, and we hired Sage Parsons as our new Youth Services Librarian. Library Assistant Ellie Navarro also moved, Library Technician Patty Martinez retired after 30 years with the Library. We hired Charlie Olson and Gio Stone to fill those roles.

Communicating With the Public

- Our YouTube channel continues to be popular, and Judith Boyd regularly updates it with more storytime and informational videos. A video that Maria and Judith made together on how materials are selected and purchased for the library, was used to train incoming library directors and board members at other small Colorado libraries! Our channel was viewed 116,644 times in 2025, and we now have 193 subscribers.
- We developed and deployed a Customer Service Survey this year. 392 people responded to it, providing some insights for us to work on next year.

Strategic Goal Progress

Strategic Goals

1.Strongly and proactively engage the community through outreach activities.

a. Develop and deliver a new, post-grant, summer outreach program.
    i. Jocelyn delivered the program, from beginning to end. Total attendance was 210. Some families chose to come to the parks instead of coming to in-library programming. About 10 children were able to participate in library programming this summer only due to the park program.
b. Formalize St. Benedict's outreach
    i. Jocelyn visited nine times, but due to changes in the rules governing St. Benedict's residence there has dramatically dropped. This is not a good outreach venue anymore.
c. Pilot senior center outreach
    i. Jocelyn has given over 350 books to Evergreen, and has given promotional materials to other locations.

2. Effectively share information about Library services and resources.

a. Judith wrote six blog posts, but only two were posted. Judith's video content has been incredibly successful. She has made 21 full-length videos and 13 shorts, with a total of over 130,000 views thus far.
b. Judith made 11 Instagram posts but only two of those were actually posted on the page.
c. Maria has shared 9 Spanish-language promotions to KRZA, and Jocelyn has visited Sacred Heart to speak about Library services twice.

3. Explore partnerships and develop programs and services to address pressing community issues.

a. Holly and Ellie hosted three bilingual storytimes, and Sage recently hosted her first trilingual storytime. Maria hosted a bilingual conversation group for three sessions, but attendance was very low.
b. Melissa has developed a resource binder which is ready to go!
c. 2025 was the first year the library was able to provide Grow with Google scholarships to our community. 28 people used the service for 252 hours of learning, completing 23 modules.

Organizational Competencies

1. Lean in to our excellent customer service.
    a. Cathy has not been able to analyze ILLs in the way we planned.
    b. Melissa shared regular customer service training videos and tips.
    c. Melissa and Maria worked together to draft and deploy a customer service survey. Maria analyzed it, released the info to the public,
    d. Denise has relabeled 460 items by 46 different authors. Sometimes these are suggestions by myself, but Denise also takes the initiative to find series that are unlabeled or mislabeled. At least one patron has noticed and complimented the series relabeling, since it makes things easier to find - and staff have also noticed that it is easier to shelve and make sure items are in order.

2. Explore process efficiencies.
    a. The new patron reservation system has paused due to website changes.

b. Patty and Maria tested how paperbacks would hold up if they were not laminated. After discovering that most paperbacks do not circulate enough to be seriously damaged, we have discontinued lamination of most adult paperbacks. This should save about $400-$500 annually.
c. Judith and Maria looked into a faster process to catalog and process DVDs. Judith was taught how to process incomplete batches of DVDs and reduced processing wait time from one month to about two weeks.
d. Maria changed the magazine subscription service early in the year, saving the library $924 and increasing the speed and reliability of magazine delivery.

3. Work toward an inclusive and representative collection.
    a. Rose updated 10 catalog records relating to Native Americans for greater accuracy and correct nomenclature.
    b. Patty finished the Large Print diversity audit.